

# Eyes on the Prize – Contest Rules



## Eligibility

The contest is open to select independent agents that are appointed with GAINSCO.

By entering this contest, you are acknowledging that your agency has agreed to participate as a group.

## Duration

The contest runs July 1-31, 2019.

## How do I participate?

Quote and sell GAINSCO policies every day. If you reach the goal for your agency, you win dinner on us. All agencies who reach their goal will be entered to win a grand prize package.

## What are the prizes?

Dinner on us: A catered dinner for your office. Estimated value: \$250.

*Grand prize:* Three grand prize packages are available. Upon registering, your agency selects the prize you wish to win. Three grand prize packages will be awarded in total.

The grand prize packages\* are:

- **We want to party!** – Party at Dave & Buster's, happy hour at your office, and a picnic. Includes a karaoke machine and margarita machine for your agency to keep. Estimated value: \$2350
- **Our office is the best!** – Friday breakfast for a month, TV for the agency, a Keurig coffee machine, coffee & snack supplies, foot massager, and manicure/pedicure or massage for each person (max: 5 people). PLUS: an Office Depot gift card to spruce up the office. Estimated value: \$2400
- **We want stuff!** – Gift cards galore. For Office Depot, Target, Macy's, Bath & Body Works, Academy Sports & Outdoors, and Amazon.com. Plus: GAINSCO apparel. Estimated value: \$2000

\*Substitute prizes may be used for winning agencies due to availability and location.

Second and third goals will be set for each agency. If your agency reaches the 2<sup>nd</sup> or 3<sup>rd</sup> goal, you receive an additional chance for the grand prize.

## What counts as a valid entry?

Every GAINSCO policy you sell during the contest period counts toward your goal.

Policy numbers initiated from a comparative rater will be counted.

## Winner selection

Agency prize: All agencies who reach their goal win the Agency prize.

Grand prize package: Three agencies will be selected at random from those that reach their goal.

Winners will be notified via phone and/or email.

## Miscellaneous

Current underwriting guidelines apply. GAINSCO reserves the right to revise the underwriting guidelines at any time during the contest period.

Any agency terminated, suspended, or sent notice of such during the contest will not be eligible to participate.

Policies will be confirmed using GAINSCO's internal production reports, which will be deemed conclusive.

A prize may be substituted if deemed necessary by GAINSCO due to availability.

Actual prizes awarded may vary from those shown on GAINSCO marketing materials.

In the event of natural disaster, strikes, or other uncontrollable events, GAINSCO reserves the right to alter the reward or cancel the reward altogether.

Any liability for federal or other income tax is the sole responsibility of the winner.

GAINSCO reserves the right to interpret all contest rules. All decisions are final.