



GAINSCO VIP RACE DAY

GRAND PRIX OF UTAH • Saturday, August 12, 2017

Join us for an exclusive one-of-a-kind racing experience celebrating our agent partners

What

A VIP day at the race track that celebrates partnership with the thrill of high-speed road racing

Who

Select partner agents who are first to support GAINSCO in its Utah launch

When

Saturday
August 12, 2017

Where

Toole, UT
Utah Motorsports Campus

JOIN THE TEAM

As a member of the elite team of serious business owners who have helped GAINSCO launch its business operations in Utah, you are invited to join our team of executives and sales professionals for a day of high-speed racing entertainment at the Grand Prix of Utah.

We will use this unique opportunity to further introduce GAINSCO and our executive team to you while exploring new opportunities for partnership and growth within the state.

EVENT HIGHLIGHTS

- ▶ Face-to-face time with GAINSCO's executives and sales team
- ▶ VIP attendance at the race, including access to paddock and garage
- ▶ Meet-and-greet with drivers and crew
- ▶ Catered lunch and snacks in reserved viewing area
- ▶ Private guided tour of paddock and garage
- ▶ Free GAINSCO apparel and gear
- ▶ Custom-framed photo memento

Tentative Schedule*

Saturday, August 12th

12:00 PM - 2:00 PM	Agents and guests arrive at Utah Motorsports Campus
	Go to GAINSCO check-in at race track main entrance for event tickets and free GAINSCO gear
12:00 PM	Lunch available in hospitality suite at track
11:30 AM - 12:30 PM	PWC Driver Autograph Session
12:30 PM - 2:00 PM	Guided paddock and garage tours
2:00 PM - 3:00 PM	GAINSCO Business Meeting
3:30 PM	Race Pre-Grid and Activities
4:00 PM	PWC GT SprintX Race Begins
5:00 PM	PWC GT SprintX Race Ends

* Pirelli World Challenge releases their final Program of Events two weeks prior to the race event. At that time, we will communicate the final schedule.

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EVENT DETAILS

Next Steps

You will be contacted by our marketing team soon. They will register you for race day and provide additional information about the event, including a final schedule. We look forward to sharing this one-of-a-kind VIP racing experience with you!

About GAINSCO Racing

Dallas-based GAINSCO/Bob Stallings Racing is a two-time GRAND-AM Rolex Sports Car Series championship-winning team and one of the most successful sports car racing organizations in American motorsports. Competing in the top-tier GT division with its trademark No. 99 Red Dragon™ GAINSCO Auto Insurance® Porsche 911 GT3 R, GAINSCO/Bob Stallings Racing has joined the Pirelli World Challenge Championship series for the 2017 season.

Since GAINSCO/Bob Stallings Racing entered professional sports car racing in mid-2005, primary sponsor GAINSCO Auto Insurance and Bob Stallings Racing have been synonymous in success. GAINSCO's rapid growth as a company can be attributed in part to its "Are You Driven?™" marketing campaign that uses the championship-winning racing team and the No. 99 Red Dragon as its central brand focal point.

"The racing sponsorship is a core component of our brand identity," says Andy Jordan, Sr. Vice President of Corporate Marketing and Business Development for GAINSCO. "The race car provides a symbol of excellence and performance that reflects our company's commitment to those same ideals. The success of the racing team mirrors GAINSCO's growth and success since we began the sponsorship."

About the race

The Grand Prix of Utah is Rounds 7 and 8 of the 2017 Pirelli World Challenge. Taking place at one of the largest and most demanding road courses, the race will feature the PWC SprintX format which includes a 60-minute race time limit featuring a driver and tire change midway through the racing period. The Pirelli World Challenge GT Class pits the best sports car brands in the world against one another in head-to-head competition. Expect to see Porsche, Bentley, Cadillac, Ferrari, Lamborghini, McLaren and more battling turn-for-turn to secure their position as winner when the checkered flag drops.

About Utah Motorsports Park

Utah is well-known for speed as the home of the world-famous Bonneville Salt Flats, where land-speed records have been set since the 1930s. However, just 35 minutes from downtown Salt Lake City is one of America's premier motorsports facilities, Utah Motorsports Campus. UMC will host the 2017 Grand Prix of Utah on its 24-turn 3.048 mile permanent road course. This monster-sized track tests machines and drivers alike with turns named Work Out, Scream, Knock Out, and 1st Attitude while pushing race cars to reach top speeds of up to 200 MPH as they barrel down the front straight heading into Sunset Bend.



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